



World's Largest 2110 Facility

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The Goal

 NBC Universal was looking to build a state of the art facility for the growing Hispanic consumer market in the U.S.

This expansive complex would become the hub to produce more the 3000 hours of content per year.

It would require a flexible, future proof technology environment for its 1,400 employees













The Build

- 15 Adjustable Studios
- 7 Production Control Rooms
- 50 Edit Stations and Suites

2110 - HD/3G and 4K





Production SDI Router Size is equivalent:

12658x13341

ALL 2110 Sources and Destinations





Acquisition SDI Router Size is equivalent:

12658x2270

ALL 2110 Sources and Destinations



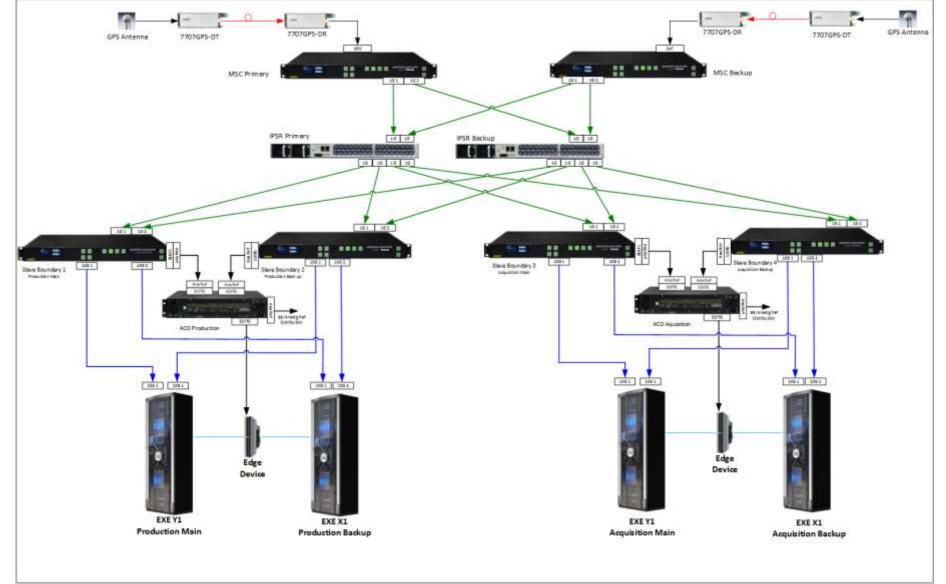


10,000 10GbE Network Ports



P SHOWCASE THEATRE









2110 Media Fabric





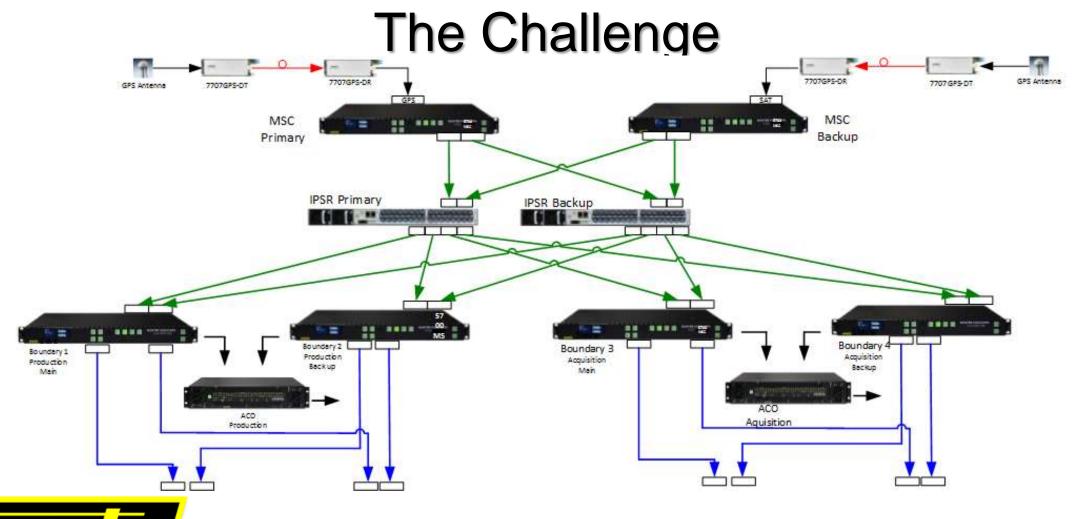


600+

Devices requiring ST2059 PTP Timing



P SHOWCASE THEATRE





Orchestration 150,000

2110 Multicast Flows

















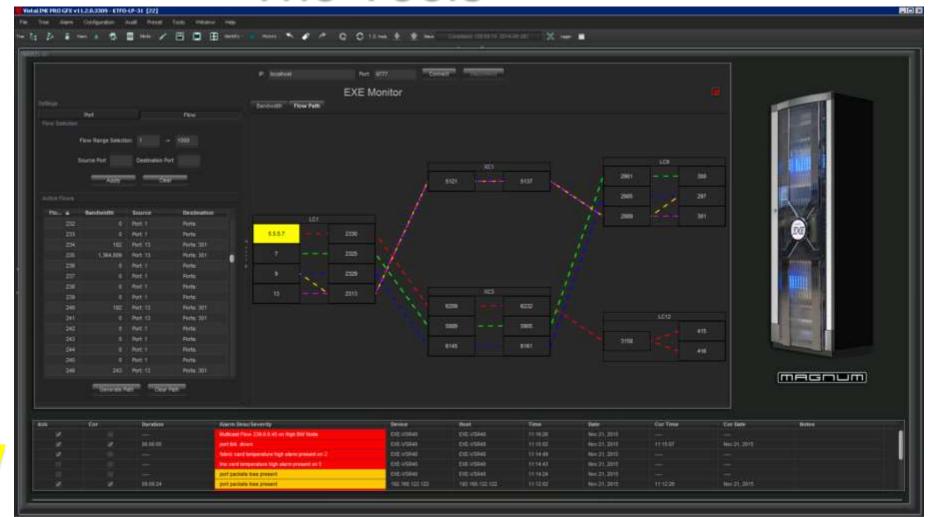
The Tools







The Tools







The Success

7 Months From Pen to On-air





The Lessons

Importance of Interoperability

Importance of Customer Knowledge







Thank You

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